



# Andrea Hernandez

## Graphic Designer

### + Contact

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### + Profile

Motivated senior Graphic Design student with a strong foundation in design principles and digital tools. Experienced in web design, typography, and visual storytelling. Eager to apply classroom knowledge to real-world projects, contribute to a creative team, and grow in the design field.

### + Education

**Arizona State University**  
2022-Present  
B.A. in Graphic Design  
*Expected graduation  
Spring 2026*

### + Skills

Adobe Illustrator  
Adobe Indesign  
Adobe Photoshop  
Teamwork  
Communication  
Adaptability  
Time Management  
Customer Service  
Attention to Detail

### + Language

English  
Spanish

### + Work Experience

Freelance Graphic Designer  
**CARNES & COMPANY**  
Yuba City, CA

**Feb 2025 - Mar 2025**

- Collaborated with client to redesign their wordmark logo, focusing on modernizing the design to fit the salon's brand and luxury experience.
- Conducted in-depth brand research and communicated with salon team to ensure logo aligns with their vision.
- Used Adobe Illustrator to create an elegant, modern, and clean logo.
- Created presentation showcasing client's top wordmark logo choices with professional mockups and clear, concise explanations for each logo concept.
- Ensured the logo was versatile and effective across different mediums, from print materials to digital platforms.

Barista  
**STARBUCKS**  
Yuba City, CA

**May 2021 - Present**

- Developed strong interpersonal communication skills while interacting with customers and coworkers.
- Created visually appealing in-store displays and signage, engaging customers and aligning with brand guidelines.
- Crafted beverages to Starbucks standards
- Maintained highest standard of conduct and service to support company reputation.
- Cleaned and sanitized work areas, utensils, and equipment.
- Ensured all product displays were visually consistent with brand standards, contributing with the overall store aesthetic.
- Worked with partners to develop create solutions and a great experience for customers.